

Program „International Conference on Telehealth“

April 7th - 10th, 2014, Location: Hospital Alemão Oswaldo Cruz (HAOC)

Rua 13 de Maio 1815, Paraíso District, São Paulo, SP - Brazil

Monday, April 7th 2014 - Introduction

8h30	Reception and Accreditation Handing out of name badges and audio equipment
9h30 - 10h30	Opening Speeches: <i>José Eduardo Fogolin Passos</i> - Media and High Complexity Coordinator of the Brazilian Ministry of Health <i>Mr. Marcelo Lacerda Soares Neto</i> - President of the Board of Directors of the German Hospital Oswaldo Cruz (HAOC) <i>Dipl.-Ing. Tobias Zobel</i> , Associate Director of the Central Institute of Healthcare Engineering (ZiMT) at FAU Erlangen -Nuremberg and CEO of CiNNAMED GmbH <i>Prof. Dr. Jefferson G. Fernandes</i> , Superintendent of Education and Sciences at the German Hospital Oswaldo Cruz (HAOC)
10h30 - 11h	Presentation of German Center of Science and Innovation São Paulo <i>Marcio Weichert (DWIH)</i>
11h-11h30	"National, Clinical and Business Strategies in Telemedicine in Brazil" <i>Dr. Roberto Botelho</i>
11h30-12h	"National, Clinical and Business Strategies in Telemedicine in Germany" <i>Dr. Andreas Keck (Keck Medical)</i>
12h - 12h30	Communication Behaviour on the Internet of People with Speech and Language Disorders <i>Antonia Behrens (Parlo Germany)</i>
12h30	Lunch
14h - 15h30	"Telemedicine applied to the Brazilian Unified Health System: PROADI-SUS Program" (round table discussion with webchat transmission) Presentation of the main telemedicine project, experiences and perspectives developed for the Brazilian Public Health System in a partnership of four philanthropic hospitals with the Brazilian Ministry of Health- Podium discussion* Coordinator: <i>Prof. Dr. Jefferson G. Fernandes (HAOC)</i> Hospital Alemão Oswaldo Cruz - <i>Dr. Roberto Carneiro Oliveira</i> Hospital Israelita Albert Einstein - <i>Dr. Eliezer Silva</i> Hospital do Coração - <i>Dr. Helio Penna Guimarães</i> Hospital Sirio-Libanês - <i>Dr. Antônio Lira</i> Debate
15h30 - 16h	"Medical Device Directives in Brazil – Risks and Developments" <i>Paulo H. Fraccaro (Abimo)</i>

Tuesday, April 8th 2014 - Tele-Speech-Therapy

9h- 9h20	"Analysis of the State of Art of Telemedicine in Speech Therapy in Brazil" <i>Profª. Claudia de Andrade (USP)</i>
9h20 - 9h40	"Analysis of the State of Art of Telemedicine in Speech Therapy in Germany" <i>Dr. Alexander von Gudenberg (PARLO)</i>
9h40-10h10	"The Importance of Virtual Ressources in a Continental Country as Brazil - The Perspective of the Self-Help-Groups" <i>Dr. Anelise Bohnen (IBF Brazil) and Daniela Veronica Zackiewicz (ABRAGAGUEIRA Brazil)</i>
10h10 - 10h30	"How the Concepts of the Stuttering Therapy Kassel Have been Adapted to the Virtual Environment." (with Presentation of Video Recordings from the Telemedical Treatment of Patients in Germany) <i>Maria Teresa Leitner, Clinical Linguistics (PARLO Brazil)</i>
10h30 - 10h50	Study Design and Long Term Data of a Comparative Study between the Blended Learning Concept and the Presencial Treatment of the Stuttering Therapy Kassel <i>Prof. Harald Euler (University of Bochum)</i>
10h50 - 11h20	German Patients Talk about Their Experiences with the Blended Learning Concept of the Stuttering Therapy Kassel
11h20 - 12h	Online Stuttering Therapy Kassel - A Case Report of a Patient, Treated Purely Online and Live Interview - questions from the audience. Before and After Treatment Demonstration. <i>Kristina Jung MSc (Parlo Germany), Maria Teresa Leitner BSc (Parlo Brazil), Mohammad al'Sharafi</i>
12h	Lunch
13h30 - 13h50	<i>Ana Schiefer (UNIFESP) - Title to be confirmed</i>
13h50 - 14h10	<i>Claudia Felício (FMRP) - To be confirmed</i>
14h10 - 14h30	<i>Cristiane Canheti (UNESP) - Title to be confirmed</i>
14h30 - 15h	Study Design and Data of a Study on the Online Treatment of Patients with Aphasia <i>Prof. Dr. Kerstin Bilda (University of Applied Sciences Bochum), Prof. Harald Euler (University of Bochum)</i>
15h - 15h20	"Teletherapy of Speech Disorders for Patients with Parkinson's Disease" <i>Bettina Hoffmann (Hospital Bayreuth)</i>
15h20	Coffee Break
16h - 16h20	First results of a feasibility study with the platform "freach" <i>Dr. Anelise Bohnen (IBF Brazil)</i>
16h20 - 16h40	Automatic Analysis of Pathologic Speech <i>Prof. Dr.-Ing. Elmar Nöth (FAU)</i>
16h40 - 17h	Speak Softly: Automatic Assessment of Speech for Stuttering Therapy <i>Dipl. - Inf. Florian Hönig (FAU)</i>
17h - 17h30	Neurological Aspects of Stuttering <i>Prof. Sommer, MD, (PARLO, University of Göttingen)</i>

Wednesday, April 9th 2014 - Telehealth and Tele-Neurology

9h - 10h10	Telehealth Programs in Brazil - (1) <i>Prof. Dr. Paulo Saldiva</i> - USP <i>Marco Gutierrez</i> – President SBIS <i>Prof. Dr. Beatriz Alkmim</i> – Telessaúde Minas UFMG Debate
10h10 - 11h40	Telehealth Programs in Brazil - (2) <i>Prof. Dr. Paulo Mazzoncini de Azevedo Marques</i> - Bio-Informatics USP Ribeirão Preto <i>Prof. Dr. Francisco Collet</i> - Teletrauma USP <i>Prof. Dr. Luiz Fernando Ferraz da Burns Silva</i> - Teleautopsy USP <i>Dr. Paulo Lopes</i> - to be confirmed Debate
11h40 - 13h	Lunch
13h - 15h	The Evidence and Practice of Using Telemedicine for Acute Stroke Round Table Discussion <i>Prof. Dr. Jefferson G. Fernandes</i> – HAOC <i>Dr. Hubert Gordian</i> (Klinikum München-Harlaching Munich, Germany - TEMPIS Project) <i>Dr. Martin Ebinger</i> (Charité Universitätsmedizin, Berlin, Germany) - STEMO Project
15h - 15h30	"Telemedicine in Acute Stroke Care - Experience from the STENO Network" <i>Prof. Dr.-Ing. Elmar Nöth</i> (FAU), <i>Mateusz Scibor</i> , <i>Dr. René Handschuh</i> , MBA (Clinic Neumarkt)
15h30 - 15h50	"Telemedicine in Eye Care - Experience from the Talkingeyes Network" - Telemedical Evaluation of Retinal Vessels, Optical Nerve, and Visual Function <i>Jie Tong</i> , <i>Prof. Dr. Georg Michelson</i> (School of Advanced Optical Technologies SAOT, FAU)

Thursday, April 10th 2014 - Data Security

9h - 9h30	Medical Applications (Title to be specified) <i>Dr. Med. Nikolaus Schumacher</i> (PricewaterhouseCoopers AG)
9h30 - 10h	"Medical Applications and the Management of Chronic Diseases" <i>Dr. Med. Stefan Becker</i> (Neurology Department, University Hospital Essen)
10h30 - 11h	Mobile Health (Title to be defined) <i>Nell Watson</i> (Poikos)
11h	Coffee Break
11h30 - 12h	Cochlear Implant and Telemedicine <i>Dr. Harald Seidler</i> (Klinikum Neunkirchen, Bosenberg Kliniken, St. Wendel)
12h - 12h30	Management of Blood Banks and Telemedicine <i>Dr. Georg H. Thiessen</i> (IMTI, MABAG, CLST, MTC diagnostics center)
12h30 - 14h30	Lunch
14h30 - 15h	Challenges of the IT infrastructure to implement Telemedicine - Practical Experiences of Using CISCO Technologies for Telehealth <i>Heitor Gottberg</i> (CISCO)
15h - 15h30	IT Strategies in Telehealth <i>Stefan Luetge</i> (Silicon Planet)
15h30 - 16h	Big Data (Title to be specified) <i>Dr. Jonathan Mall</i> (University of Groningen, Ontone.de, MailMindMatch, Kalliope)
16h - 16h30	Perspectives of the Telemedicine Market <i>Benjamin Jakob</i> (Mittelstand hat Zukunft, Benjamin Jakob Management Consulting)
16h30 - 17h30	Tele Painel Discussion - How Do our Specialists View the Future of Telemedical Applications between Germany and Brazil in the Medical Consulting Market? (Speakers to be defined)
17h30	Closing Ceremony

